INSIGHT

The Official Newsletter published by the University of Technology and Entrepreneurship (UTE)

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CONGRATULATIONS TO THE BAC II CLASS OF 2026

The University of Technology and Entrepreneurship extends its warmest congratulations to every candidate who sat and passed the 2026 Bacalaureate (Bac II) examination. Twelve years of study, discipline, and sacrifice stand behind that result, and this achievement belongs equally to the families and teachers who supported each candidate along the way. We wish every graduate confidence and clarity as they take their next step.

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To those who did not receive the result they hoped for this year, we offer equal encouragement. A single examination does not define a career, and it does not determine the contribution a person will make. Persistence, curiosity, and a willingness to begin again are the qualities that shape a professional life, and there are many honorable routes into higher education and skilled work.

For students now choosing where to continue their studies, UTE offers five Honours degree programs across its School of Business, School of Design, and School of Technology: the BA (Hons) in Business Management and Entrepreneurship, the BSc (Hons) in Digital Marketing, the BSc (Hons) in Computer Science, the BSc (Hons) in Architecture and Urban Planning, and the BSc (Hons) in Interior Design. Prospective students are welcome to contact the Admissions team or visit the campus in Toul Kork to discuss which pathway best matches their strengths.













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SECOND RISE TO CREATIVITY COMPETITION CELEBRATES STUDENT STORYTELLERS



UTE proudly congratulates the winners of the second Rise to Creativity Competition, in which students demonstrated creative thinking, confidence, and storytelling ability by producing short videos entirely from scratch. Participants developed their own concepts, planned their narratives, filmed their material, and completed the full production process themselves. The resulting films drew directly on student life, capturing the everyday experience of studying at UTE and the personal journeys that brought each participant here.

The First Place award was presented to ***Chub Chaumraunvisal*** *and* ***Meng Reaksa****, both are in the BSc (Hons) in Digital Marketing. The competition allowed them to apply skills that sit at the center of their program, including content creation, narrative structure, audience engagement, and digital communication, and their entry showed how classroom knowledge can be converted into work that is both creative and purposeful.*

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*The Second Place award was presented to **Lim Sereyratanak**, a student in the BSc (Hons) in Computer Science. By entering a storytelling competition well outside his principal field of study, he showed a clear willingness to learn beyond his discipline and to test himself through unfamiliar work, an instinct the university values highly.*





The competition reflects the spirit UTE seeks to cultivate in its students as builders, creators, and lifelong learners, and it speaks directly to the Innovation pillar of the University's RISE framework. Students are encouraged not only to master the content of their chosen majors but also to explore beyond the classroom, acquire new skills, and prepare themselves for the demands of professional practice.

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UTE STUDENTS BEGIN SEMESTER EXCHANGE AT UNIVERSITAS MULTIMEDIA NUSANTARA, INDONESIA



A group of UTE students has commenced a one-semester academic exchange at our partner institution, Universitas Multimedia Nusantara (UMN), under the University's International Exchange Programme. UMN is located in Gading Serpong, Tangerang, in the Banten province of Indonesia, within the Greater Jakarta metropolitan region, and teaches across four faculties: Engineering and Informatics, Business, Communication, and Art and Design.

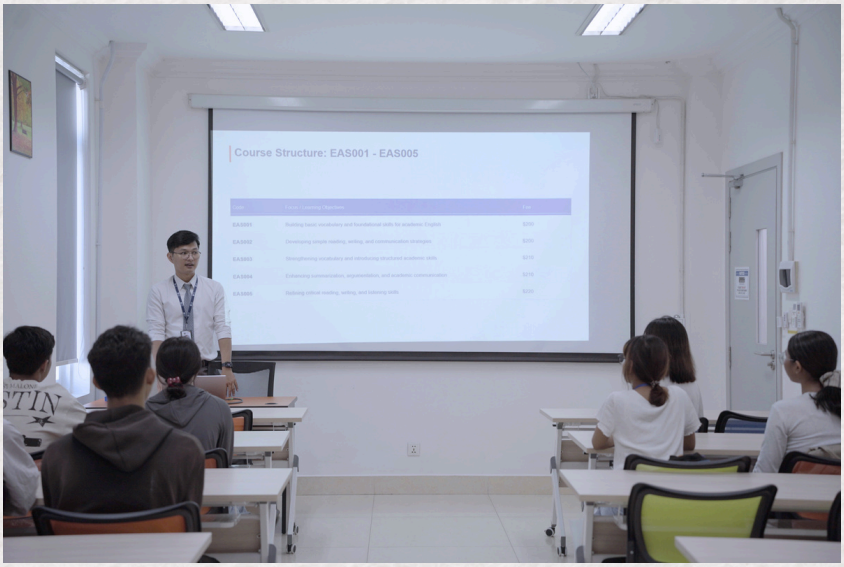
The exchange gives participating students the opportunity to study within an international academic environment, encounter different teaching and assessment traditions, develop cross-cultural communication and collaboration skills, and build academic and professional networks that will outlast the semester itself. Students return with perspective that cannot be taught from a Phnom Penh classroom alone.

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UTE is proud to support these students as they take an important step toward becoming globally minded graduates and wishes them a successful, meaningful, and enriching semester in Indonesia.

UTE LAUNCHES THE WRITING LAB TO STRENGTHEN STUDENT VOICE

We are pleased to announce the launch of the UTE Writing Lab, established in July 2026 as the newest addition to a student club community that now numbers more than thirty student-led organizations. Operating under the motto "Critique. Craft. Contribute," the Writing Lab is dedicated to closing the distance between academic writing and professional success, equipping members to publish their work, speak with confidence, and use storytelling as a professional instrument. Whether members join to raise their grades or to build a portfolio for their future careers, the Lab offers a supportive and relaxed environment in which to develop essential writing skills.



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The Lab follows a structured ten-session curriculum aimed squarely at sentence-level accuracy, the foundation on which all clear communication rests. Early sessions have addressed subjects, verbs and fragments; run-ons and comma splices; and simple and compound sentence construction. By concentrating on mechanics that are frequently passed over in content-heavy courses, the club aims to lift the quality of undergraduate assignments, research papers, and professional correspondence directly, delivering high-density feedback and measurable growth in literacy.

The Writing Lab is student-led and operates under a clear governance structure designed for sustainability. The Club Advisor oversees training and strategy, the Club President represents the club and liaises with university leadership, and the Youth Coordinator manages community engagement and outreach, with major decisions taken by an Executive Committee that meets monthly. Membership is open to all UTE students, with alumni and faculty welcome as associate members, and there are no membership fees. Members are expected to attend at least eighty percent of weekly training sessions, participate actively in club events, and uphold a Code of Conduct that maintains a zero-tolerance position on discrimination, violence, and unsportsmanlike behavior.

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Looking ahead, the club has scheduled a year-end review and Annual General Meeting for November 2026 and is pursuing collaborations with other universities and non-governmental organizations to extend its outreach to underserved communities. Students interested in joining are encouraged to follow the club's weekly training schedule through its social media channels on Facebook, TikTok, and Telegram. The initiative aligns closely with UTE's commitment to producing well-rounded graduates equipped with the professional skills their careers will demand.

FROM POSTERS TO PRACTICE: A GALLERY WALK INTO CAMBODIAN CONSUMER BEHAVIOR

In a recent session led by Lecturer Somonind Sim, the conventional classroom was set aside in favor of a Poster Gallery Walk designed to bring the study of consumer behavior to life. Students took on the roles of both presenter and explorer, and each group produced a research poster on a specific consumer behavior topic. The posters did not simply summarize academic papers; they served as a bridge between published theory and the daily realities of Cambodian consumers.



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The activity ran across three rounds. In the first, designated presenters remained at their posters and pitched their research to visiting explorers in concise three- to four-minute presentations while the explorers rotated through the room. In the second, roles were reversed so that a new group presented. A third and final rotation ensured that every student in the class had presented their group's research at least once. The session closed with a wrap-up discussion in which students returned to their seats to synthesise what they had seen and identify the trends running across the posters.

The format proved to be considerably more than a change of pace. Students addressed each required component of the assignment, including literature review, methodology and key findings, and, most importantly, the Cambodia Connection: an analysis of how behaviours documented in international research actually present themselves in the local market, from purchasing habits to brand loyalty. Rotating presenter roles distributed responsibility evenly and gave every student the experience of defending their work. By the close of the session, the class had not merely read about consumer behavior but had analyzed, presented, and debated how it operates in their own country, which is precisely the kind of active, collaborative learning that connects global research to local context and will serve these students well in their careers.

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UTE MUSIC CLUB BRINGS LIVE MUSIC TO THE COMMUNITY

On 25 July 2026, the UTE Music Club carried its music beyond the campus with a live performance at STABLE Coffee and Bakery in Toul Kork, Phnom Penh. Performing from 5:00 to 7:00 in the evening, the club presented a selection of popular covers and familiar favorites, creating a welcoming atmosphere for café visitors, friends, and supporters, and giving students the chance to showcase their musical talent while engaging with the wider community.



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This shows UTE's commitment to holistic student development. Through more than thirty student-led clubs and a broad extracurricular program, students are given platforms on which to build creativity, teamwork, communication, and leadership well beyond the requirements of their degree. For the members who performed, the evening was an exercise in stage presence, audience connection, and representing the university in public.





UTE continues to support student-led initiatives that encourage creativity and personal growth while strengthening the connection between the university and the community around it. As the Music Club grows, further performances and opportunities are anticipated.

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MEMORANDUM OF UNDERSTANDING SIGNED WITH COMZONE ASIA



The University of Technology and Entrepreneurship is pleased to announce the signing of a Memorandum of Understanding with COMZONE ASIA. The agreement establishes a framework for collaboration in experiential learning, joint research initiatives, and industry-informed teaching, bringing current commercial practice directly into the UTE classroom.

Through this partnership, UTE and COMZONE ASIA will also contribute to Cambodia's startup ecosystem by promoting entrepreneurship, supporting business incubation, and creating structured opportunities for students to develop innovative ideas into workable solutions.

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The collaboration is particularly relevant to students in the BSc (Hons) in Digital Marketing and the BA (Hons) in Business Management and Entrepreneurship and reflects the University's conviction that industry leaders are best placed to help prepare graduates for the evolving digital economy.

MEMORANDUM OF UNDERSTANDING SIGNED WITH REDBUS CAMBODIA

UTE has also signed a Memorandum of Understanding with REDBUS Cambodia. Under this agreement, the two institutions will work together to strengthen graduate employability through curriculum development, professional internship placements and practical mentorship for students, giving undergraduates supervised exposure to a technology-enabled service business operating at national scale.





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As with our other industry agreements, the partnership extends to Cambodia's startup ecosystem, supporting entrepreneurship, business incubation, and the translation of student ideas into commercial practice. Together, UTE and REDBUS Cambodia are committed to developing future industry leaders through hands-on experiential learning, joint research projects, and collaboration that prepares students for the realities of today's economy.

PAP SPOTLIGHT: CERTIFIED COLLEGE INSTRUCTOR PROGRAM CONCLUDES





The Professional Advancement Programme (PAP) at UTE has concluded its intensive four-week, twenty-four-hour Certified College Instructor course. Facilitated by a specialist in education, the program was designed to help subject-matter experts bridge the distance between deep technical knowledge of a field and effective teaching in a university classroom, an area in which many highly qualified professionals receive no formal preparation.

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This term's cohort brought together accomplished professionals from across several industries, including an anesthesiologist, an IT specialist, a research expert, a civil engineer, and a financial manager. Participants developed their pedagogical practice systematically across eight modules: Becoming a College Instructor; Principles of Adult Learning; Teaching Methods and Student Engagement; Lesson Planning and Instructional Design; Explaining Concepts and Using Teaching Materials; Classroom Management; Assessment and Feedback; and the Micro-Teaching Practicum and Evaluation.





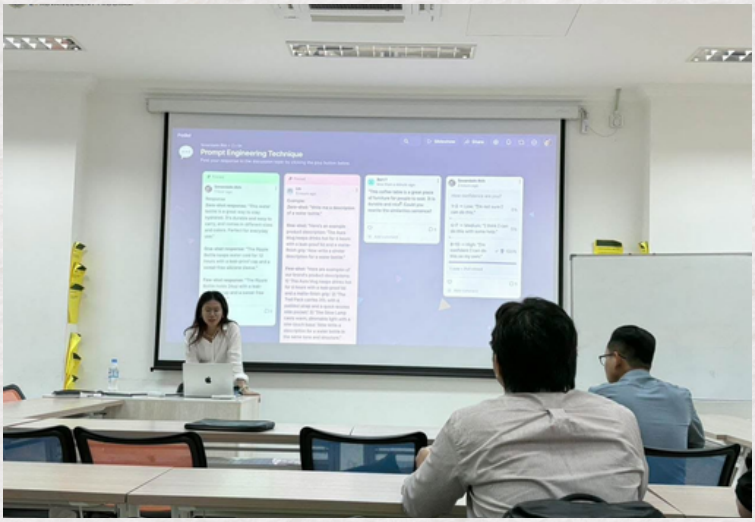




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The course culminated in a micro-teaching practicum and live teaching demonstration in which each participant delivered a short lesson drawn from their own domain, applying student-centered active learning strategies and receiving immediate, actionable feedback from both peers and the facilitating specialist. The program concluded with an official certificate-conferring ceremony, at which graduates were awarded the Certified College Instructor certificate in recognition of their professional development in college-level instruction.









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THANK YOU FOR BEING PART OF UTE'S JOURNEY!

As we continue to rise and innovate, we are grateful for every member of our community, students, faculty, staff, and partners who shape UTE in to a hub of excellence and entrepreneurship. Let's keep building the future together!



STAY CONNECTED

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YOUR VOICE MATTERS AT UTE!

Have a story, an idea, or an opinion you're passionate about?

We're looking for students, faculty, and staff who want to share their experiences, reflections, creative projects, or commentary on any topic that inspires them.

Send your contributions to insight@ute.ac for the next issue of UTE Insight!

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